

Nick Gray

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Skills

Technical: Swift, Lua, C#, Python, RESTful APIs, Git, Alamofire, MySQL,

Project Management: Strategic Planning, Business Development, Project Execution, Team Development & Mentoring

Communication: Relationship Building, Stakeholder Engagement, Adaptability, Effective Presentation

Experience

iOS Software Engineer, Red Bull Media House – Remote

August 2021 – June 2024

- Developed and maintained the codebase for the Red Bull TV and Servus TV iOS and tvOS streaming apps, enhancing user experience and app performance.
- Implemented new features within a legacy codebase, navigating diverse coding practices and standards across SwiftUI, UIKit, and Storyboards to ensure seamless functionality.
- Led the redesign of the service's home page, significantly enhancing user engagement on app launch.
- Collaborated closely with development and QA teams to resolve issues and implement new features, improving app stability and user satisfaction.
- Served as the go-to expert for all tvOS-related development and issues, providing guidance and support to the team, and ensuring high-quality deliverables.

iOS Developer, Apple – Remote

August 2019 – July 2020

- Developed internal business applications using Swift, integrating with MySQL to streamline and improve efficiency.
- Upgraded a legacy codebase to modern standards, ensuring compatibility with external pods and significantly enhancing overall app performance and stability.
- Implemented new features based on user feedback, resulting in improved application usability, increased user satisfaction, and enhanced overall user experience.
- Managed beta testing and provided comprehensive technical support to field employees, supporting approximately 2000 users and ensuring smooth operations.
- Collaborated with cross-functional teams to identify and resolve complex technical issues, reducing bug incidence and improving software reliability.

Area Sales Manager, Apple – Eugene, OR

March 2015 – August 2021

- Managed all aspects of Apple Business operations within third-party locations, fostering a cohesive corporate culture with partner teams.
- Cultivated strong relationships with key leaders at third-party partners to enhance collaboration and achieve mutual goals, resulting in improved partnership outcomes.
- Created and executed quarterly business plans with partner leadership, identifying strengths, opportunities, and strategic initiatives for upcoming quarters to drive business growth.
- Ensured adherence to brand merchandising standards while remaining adaptable to partner needs and market changes, maintaining consistent brand image and customer experience.
- Mentored and developed teams from third-party partners to enhance performance and foster professional growth, resulting in improved team effectiveness and morale.
- Led multiple successful new product launches per year, driving adoption and sales, and contributing to overall business expansion and profitability.
- Developed innovative training programs and workshops for peers, including comprehensive demos to effectively showcase product features and benefits.

Education

Lane Community College – Associates in Computer Science

June 2017

Lane Community College – Associates in General Studies

June 2015